
SustainEUorPlanet – Jean Monnet Chair Project

presenta

SustainEUorPlanet Seminar

Mercoledì 29 aprile 2026, dalle 11:30 alle 13:30

Aula 15 DISTAL, 1° piano, viale G. Fanin 44, Bologna

***The role of IFOAM Organics Europe
in the EU's approach to the
organic sector***

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Introduce e discute

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[Microsoft Teams Link](#)

Abstract: ////

Dott.ssa Clara Maria Garrone: Clara Garrone holds a degree in Economics and Marketing of the Agri-food System, and further pursued her studies internationally in Rural Development. She has built her expertise at the intersection of food policy and organic agriculture, with a particular focus on school canteens and organic public procurement, including the coordination of a European project in this field. She currently works in strategy at IFOAM Organics Europe in Brussels, the leading organization representing the organic sector before European institutions.

Prof.ssa Alessandra Castellini: Alessandra Castellini is an Associate Professor of Agricultural Economics and Appraisal at the Department of Agricultural and Food Sciences (Alma Mater Studiorum - University of Bologna). She earned a PhD in "Agricultural Economics and Policy" and teaches Strategic Management, Economics of international agro-industrial markets, and Principles of Economics. Main research interests: the study of the agrifood markets (consumers' behaviour; technical-economic analysis of production systems, value chain mapping and GVCs); rural appraisal tools for flood management. She is currently involved in international projects (such as HEU, and with NGOs) and in PNRR Agritech project. She is a member of the Editorial Board of the Food Economy Journal. She is a member of the University Quality Committee of the University of Bologna.

SustainEUorPlanet: Il Progetto, coordinato dalla Prof.ssa Elisa Baroncini, propone un'analisi interdisciplinare e critica delle politiche internazionali e dei quadri giuridici dell'Unione Europea finalizzati all'equità economica e sociale, al rispetto dell'ambiente, all'accesso all'energia pulita e ai beni essenziali, alla ricerca di sicurezza per superare le tensioni e le asimmetrie geopolitiche. SustainEUorPlanet ha un duplice scopo. Da un lato, offre un insieme di attività che prevedono la formazione di una classe dirigente e accademica di eccellenza, coinvolgendo funzionari dell'UE, nazionali e internazionali, politici, ONG, imprese e amministrazioni pubbliche. Dall'altro lato, il progetto della Cattedra Jean Monnet studia ed analizza il ruolo dell'UE come attore globale nel promuovere costantemente un'agenda di sostenibilità per le politiche commerciali, ambientali, energetiche e climatiche, evidenziando l'importanza della responsabilità degli operatori economici e la rilevanza che i cittadini dell'UE possono avere nel plasmare e far rispettare gli strumenti esterni dell'UE attraverso la partecipazione e la trasparenza. Altrettanta attenzione viene dedicata alla politica di sicurezza nel contesto dell'economia globale (si visiti la [pagina web](#) e l'account [LinkedIn](#) del Progetto).

SustainEUorPlanet: The Project, coordinated by Prof. Elisa Baroncini, proposes an interdisciplinary and critical analysis of the EU's international policies and legal frameworks directed to economic and social fairness, respect for the environment, access to clean energy and essential goods, while looking for security to overcome geopolitical tensions and asymmetries. SustainEUorPlanet has a twofold purpose. On one side, it offers a set of activities envisaging the promotion of a ruling and academic class of excellence, involving EU, national and international civil servants, politicians, NGOs, local businesses and public administration. On the other side, SustainEUorPlanet shows the leading role of the EU as a global actor in constantly promoting a sustainable agenda for trade, environment, energy and climate policies, highlighting the importance of economic operators' accountability and the relevance that EU citizens can have in shaping and enforcing EU's external tools through participation and transparency. Likewise, the Project focuses on political security policies in world economy. More information available on the [Project's website](#) and on [LinkedIn](#).